

MAR 28 1925 ✓

✓ ©CIL 21277 ✓

✓ MEN AND WOMEN ✓

✓ Photoplay in seven reels ✓

✓ From the play by David Belasco and Henry C. DeMille ✓

Directed by William DeMille

Author of photoplay (under Sec. 62)

Famous Players Lasky Corporation of the U. S.

MAR 28 1925

Washington, D. C.

Register of Copyrights
Washington, D. C.

March 27, 1925

Dear Sir:

I herewith respectfully request the return of the following
named motion picture films deposited by me for registration of
copyright in the name of Famous Players Lasky Corporation

Men and Women (7 reels)

Respectfully,

FULTON BRYLAWSKI

The Famous Players Lasky Corporation
hereby acknowledges the receipt of two copies each of the
motion picture films deposited and registered in the Copyright
Office as follows:

<u>Title</u>	<u>Date of Deposit</u>	<u>Registration</u>
Men and Women	3/27/1925	L ©CIL 21277 ✓

The return of the above copies was requested by the said
Company, by its agent and attorney on the 27 day of
March and the said Fulton Brylawski for himself, and as
the duly authorized agent and attorney of the said Company,
hereby acknowledges the delivery to him of said copies, and
the receipt thereof.

APR 2 1925

Fulton Brylawski

"Men and Women" Is 6 Reels—6,223 Feet Long

PARAMOUNT

PRESS

Adolph Zukor and Jesse L. Lasky present
A WILLIAM DE MILLE Production
"MEN AND WOMEN"
With RICHARD DIX
Neil Hamilton, (courtesy of D. W. Griffith), Claire Adams
Robert Edeson
From the play by David Belasco and Henry C. De Mille
Screen play by CLARA BERANGER
A Paramount Picture

PURPOSE: To Help You Sell the Picture to

"MEN AND WOMEN", PRODUCED ANOTHER A-1 PARAMOUNT

©CIL 21277

PUTTING IT OVER RIGHT

"Men and Women"—from six to sixty will want to see this picture.

Here's an exploitation title for your life.

Trick ad to be run under the head "Famous MEN and WOMEN," Adam and Eve, Samson and Delilah, Anthony and Cleopatra—Richard Dix and Claire Adams in the William de Mille-Paramount production, "Men and Women," coming to the..... Theatre on.....

Here's a chance for a double-spread cooperative page tie-up. Every store advertises to Men and Women. Have each ad headed this way. Your theatre announcement should appear in the center.

Man alive! Here's a picture—"Men and Women"!

There's a tie-up possibility with every store in town on this one.

"Psychoanalysts—What do you know about 'Men and Women'? For one thing, it's a Paramount picture, due at the.....on....."

"Doctors—You won't know a thing about 'Men and Women' until you've seen the William de Mille production for Paramount by that name, which comes to the.....next....."

"Are you one of the 'Men and Women' in the Paramount picture now at the.....Theatre?"

Stunt with restaurants: "Men and Women" invited."

At exclusive clubs run a night for 'Men and Women'.

Have girls in town, married girls, tell what they do to help their husbands that they might have pretty clothes, jewels, etc. "See what happens to a young married couple who live beyond their means in 'Men and Women'."

Run a series of articles in the paper on "How to Live Within Your Income."

At railroad terminals, "343,984 MEN and WOMEN are carried on the.....Lines every so often."

Lobby display—cut-outs of the posters and paintings of all types of men and women.

"MEN and WOMEN! Have you heard the latest? It's a William de Mille-Paramount picture coming to the.....Theatre!"

"Men and women everywhere recommend such-and-such an article."

"There's not a man or woman in.....that's going to miss 'Men and Women' when it comes to the.....on....."

*There Is No Hero, No Heroine, No
— The Characters Are Just Men*

*Modern New York Society Is the Setting of This
People Learning Their Lessons and Win*

Film Facts

Producer

WILLIAM DE MILLE, director of "The Bedroom Window," "The Fast Set," a screen version of the stage success, "Spring Cleaning," "Locked Doors" and many others.

Featured Players

Richard Dix, Neil Hamilton (courtesy of D. W. Griffith), Claire Adams and Robert Edeson.

Co-Authors

David Belasco and Henry C. De Mille. "Men and Women" is a picturization of their stage hit of the same name. This pair also collaborated on the play, "Lord Chumley," which Paramount brought to the screen as "Forty Winks."

Scenarist

Clara Beranger, connected with William de Mille in the capacity of author and adaptor for years. She wrote "Locked Doors" especially for the screen and is the author of the screen plays, "The Bedroom Window," "The Fast Set," etc.

Cameraman

L. Guy Wilky, de Mille's regular photographer.

Type of Story

A romantic study of a group of young people who, through weakness and mistakes, and not through the inherent wickedness of one or the other, place themselves in acute situations.

A human romantic-drama of money-mad young people and events that bring about their regeneration—all against a background of New York high society.

The Plot

Dix is cashier in a bank. Hamilton is his assistant. The latter has been speculating in Wall Street and struck it right. He is in love with Dix's wife, Claire Adams. He showers her with valuable gifts. Dix steals some securities from the bank and invests them in a "sure thing" on the market to get rich and hold his wife. The stock flops, and Dix considers himself about done for. But the stock broker to whom he gave the securities shoots himself when his deal falls through and there is no evidence against Dix. He begins to breathe a bit easier and things look bad for Hamilton, whom the president of the bank believes is the real thief. Dix, however, cannot go through with it; he confesses his guilt. His wife goes to Edeson, the banker, and tells him that it is all her fault. Dix stole to give her pretty things to wear. Edeson sends the pair to South America to start

NO finer story of human love, frailty could have been chosen by William de Mille for the box-office than this well known stage success.

Richard Dix, Neil Hamilton (courtesy of D. W. Griffith), Claire Adams and Robert Edeson featured in the production, adapted from the play by David Belasco and Henry C. De Mille, the director's father.

The story is laid in New York and centers on a young bank cashier, his wife and a young assistant cashier. The assistant gambles in Wall Street and success and showers gifts upon the wife of his boss. It's a great situation de Mille has developed in "Men and Women" his biggest bet to date.

"MEN and WOMEN"

PRESENTED BY
ADOLPH ZUKOR
JESSE L. LASKY



PARAMOUNT

Anything in This Press Sheet May Be Reprinted

Adolph Zuker and Joseph L. Lasky present
WILLIAM de MILLE Production
"MEN AND WOMEN"
With **RICHARD DIX**
Neil Hamilton, (courtesy of D. W. Griffith), Claire Adams and Robert Edeson
From the play by David Belasco and Henry C. DeMille
✓ Screen play by CLARA BERANGER ✓
A Paramount Picture

SHEET

SE: To Help You Sell the Picture to the Public.

PRODUCED BY WILLIAM de MILLE, PARAMOUNT EXPLOITATION PICTURE

**No Heroine, No Villain in This Story
Characters Are Just Men and Women**

**Is the Setting of This Tale of Money-Mad Young
Their Lessons and Winning Real Happiness**

story of human love, frailty and courage have been chosen by William de Mille for the office than this well known Belasco play. Richard Dix, Neil Hamilton (courtesy of D. W. Griffith), Claire Adams and Robert Edeson are in the production, adapted for the screen by David Belasco and Henry C. DeMille. The story is laid in New York City and centers around three young people—a young bank cashier, his wife and an assistant. The assistant gambles in Wall Street with showery gifts upon the wife of his superior. The situation de Mille has developed and makes "Men and Women" his biggest bet to date.



WILLIAM de MILLE PRODUCTION

High Spots

THE New York Times, commenting on the premiere of the David Belasco-Henry C. DeMille play, "Men and Women," thirty-five years ago at the 23rd Street Theatre in New York, declared that "the success of the new play is indisputable" and "as this is a play by American authors treating of an American subject, let us all be thankful."

The Paramount picture, "Men and Women" takes on an added significance because it was produced by the son of one of the authors of the original play.

The story centers around three young people—men and women who live the lives of the average American in a big city.

The best possible cast was selected and the result is a finely interpreted story.

Dix, Paramount's newest star, is the bank cashier who borrows bank securities to take a "flier" in Wall Street.

Neil Hamilton, who was secured to play in "Men and Women" through the courtesy of D. W. Griffith, is Dix's assistant, in love with the cashier's wife.

Miss Adams, who made her Paramount debut in "The Fast Set" and since featured in "The Devil's Cargo," is the luxury-loving wife.

Robert Edeson is the banker who employs the two men. Stephenson, who at this writing has a prominent part in the Broadway stage play, "Dancing Mothers," is the Wall Street broker, and Flora Finch, the late John Bunny's leading woman, plays the comedy character of Kate, Claire Adams' newly-rich aunt.

A small cast but every name means business at the B. O.

Big Scenes

The story moves quickly through many locales. It opens in the home of the star, then goes to the bank, to the broker's office, to Edeson's luxurious home, to a modiste shop, to the prison and finally ends aboard ship—an actual South American liner.

There's lots of intimate domestic comedy.

It's a strong scene when Dix enters Hamilton's apartment and finds his wife there in the other man's arms. He attacks Ned but an urgent call arrives from the president of the bank. Both men are forced to

"Men and Women" Latest de Mille-Paramount Film

Richard Dix, Neil Hamilton, Claire Adams and Robert Edeson Featured in Cast

(Synopsis Story)

MILLIONS of dollars in cash and securities about him; his wife unhappy because he cannot buy her the silks and jewels she loves; his rival showering expensive gifts about her and a broker suggesting a gamble in Wall Street with bank bonds—these are the problems which beset the young cashier in "Men and Women," the David Belasco stage success which William de Mille has filmed for Paramount, and which comes to the screen.

"Men and Women" was written for the stage by the Paramount producer-director's father, Henry C. de Mille, and David Belasco. The play was adapted to the screen by Clara Beranger.

The story is laid in New York City and centers around three young people—a bank cashier, his pretty wife and an assistant cashier. The assistant gambles in Wall Street with success and showers gifts upon the wife of his superior. When the husband objects, pointing out that he is encouraging her to expect more luxury than his salary will permit him to gratify, the assistant cashier frankly declares that he loves the young woman and intends to win her away from the man she married.

In his despair the husband listens to the suggestions of a broker to use some of the bank's securities in Wall Street speculation. The market collapses, the cashier loses the bank's securities and brands him a thief. The banker, who knows of the quarrel between the two men and who has been displeased by the assistant's speculations, accuses the latter of having stolen the valuable paper. The

assistant denies his guilt and urges that the broker be called in to tell who gave him the bonds, but the banker informs him that the broker has been ruined and has committed suicide.

The cashier remains silent during the accusation, confident in the knowledge that the broker's death wipes out all evidence against the real thief. As the assistant cashier is about to be arrested, the cashier confesses and is led off to prison.

The wife, brought to a realization that her love for finery has brought on the catastrophe, pleads with the banker, declaring that she is really the guilty one. The banker relents and sends the two to a southern plantation to start life anew.

Richard Dix plays the cashier, Claire Adams appears as the wife, Neil Hamilton has the part of the assistant cashier, Robert Edeson plays the banker, Henry Stephenson is cast in the role of the broker and Flora Finch is seen as the wife's newly rich aunt from the west.

"Men and Women" at Rialto

The William de Mille-Paramount production, "Men and Women," featuring Richard Dix, Neil Hamilton, Claire Adams and Robert Edeson, comes to the Theatre for a days' run next.....

The story, adapted for the screen by Clara Ber-

"Men and Women"—from six to sixty will want to see this picture.

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Have girls in town, married girls, tell what they do to help their husbands that they might have pretty clothes, jewels, etc. "See what happens to a young married couple who live beyond their means in 'Men and Women'."

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The latest Fifth Ave. modes are shown in this picture. Obvious tie-ups here.

Get out a pamphlet to MEN and WOMEN. Then tell them all about the picture inside.

In the papers run a series of pictures of the men and women of twenty years ago, of today and as they may look twenty years from now.

New de Mille-Paramount Film

"Men and Women," a William de Mille production for Paramount with a star cast headed by Richard Dix, Neil Hamilton, Claire Adams and Robert Edeson, will be the feature at the.....Theatre all next week. Clara Beranger adapted the story from the stage hit of the same name by David Belasco and Henry C. DeMille.

The story of "Men and Women" centers around three young people—a bank cashier, his wife and an assistant cashier. The cashier (Dix) earns a moderate salary but his wife has extravagant tastes. The assistant cashier played by Hamilton has been gambling in Wall Street with success and lavishes gifts upon the pretty wife of his superior in the hope of winning her love. The husband objects to the presents and quarrels with his wife and his assistant about them when the latter bluntly declares that he hopes to win the young woman for his own wife.

Realizing his danger in his relationship with his wife, the husband listens to the suggestions of a broker to play the market. This will give him additional money, he hopes, the broker telling him that he can use bank securities without even having the name of the cashier mentioned in the transactions.

A raid on the market ruins the broker, wipes out the value of the stolen bonds and makes a thief of the cashier. Everything, however, points to the guilt of his assistant and Dix can save himself by remaining silent and let things take their course. But he doesn't.

Everything ends happily.

Film Facts

Producer

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Featured Players

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Cameraman

L. Guy Wilky, de Mille's regular photographer.

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A human romantic-drama of money-mad young people and events that bring about their regeneration—all against a background of New York high society.

The Plot

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Appeal

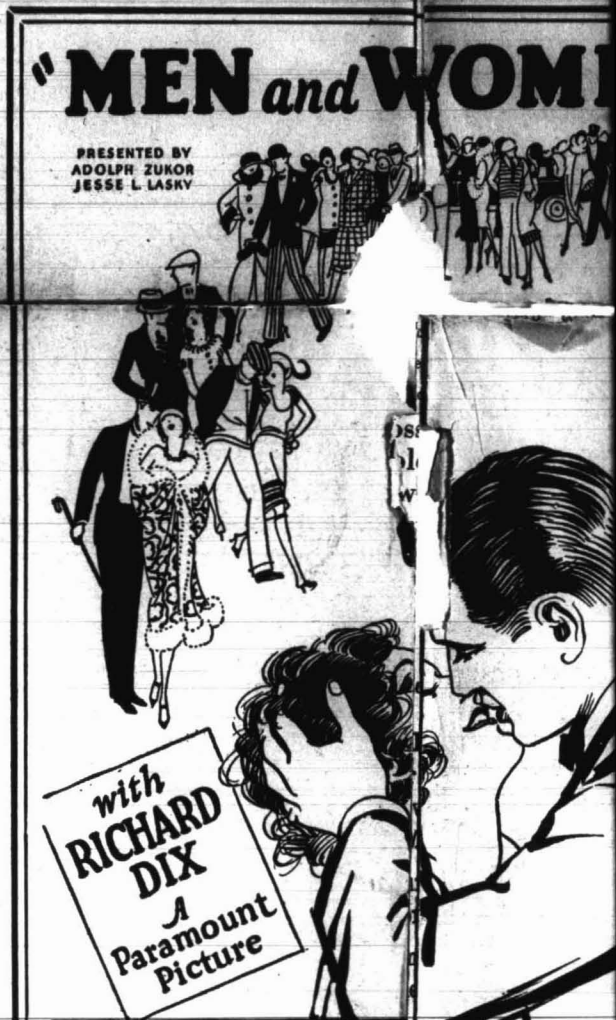
William de Mille pictures are real. They reflect life as it is really lived by everyday people. "Men and Women," in particular, has an unusually appealing story to tell and tells it in a highly entertaining fashion. It has something in it for everyone—humor, pathos, heart appeal, gorgeous gowns, beautiful settings and all the rest.

NO finer story of human love, frailty could have been chosen by William de Mille for the box-office than this well known stage success.

Richard Dix, Neil Hamilton (courtesy of D. W. Griffith), Claire Adams and Robert Edeson featured in the production adapted from the play by David Belasco and Henry C. DeMille, the director's father.

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It's a great situation de Mille has developed in "Men and Women" his biggest yet to date.



A WILLIAM deMILLE PRODUCTION

HOW far should a man go to satisfy a wife's greed for luxuries?

William deMille, master at carving drama from life, tells you in this story of modern marriage.

Two-column Press Advertisement 2A

Synopsis of the Story

WILL PRESCOTT (Richard Dix) earns a modest salary as cashier in a New York bank. His wife Agnes loves him but misses the luxuries of life she thinks should be enjoyed by every woman. This longing is heightened by the arrival of an aunt from the West. She has recently married a bank role and tells Agnes that if she, a homely woman, can win a good provider, Agnes should have landed none other than old man George W. Croesus himself.

Prescott's assistant, Ned Seabury, has been gambling in Wall Street with great success, under the guidance of a broker, Arnold Kirke, and enjoys life fully. Kirke suggests to Will that he follow Ned's example and take a "flier" in the Street, adding that he has an especially attractive proposition coming through. He is so sure of it that he has staked his entire fortune on it. Will gives him 30,000 railroad bonds belonging to the bank that he might place himself in a position to lavish

valuable presents upon his wife as does who loves the girl and intends to get her. Will so.

The bottom drops out of the market and the broker is ruined. The loss of the bonds when, the bank president calls Will and Ned in to his office. Suspended naturally, falls upon Ned. No one knows Will's dealings with Kirke.

Fearful, Ned suggests calling up Kirke.

A story of New York—a city which makes

which makes all

There's a surprise climax.

ng | Henry Stephenson, Flora Finch and others play
| in support.



Fill that Space with a Paramount N

A *William de Mille* Production



PRESENTED BY
ADOLPH ZUKOR
JESSE L. LASKY

A STORY of the pitfalls that confront young married people in New York. From the famous play by David Belasco and Henry C. De Mille. Screen play by CLARA BERANGER.

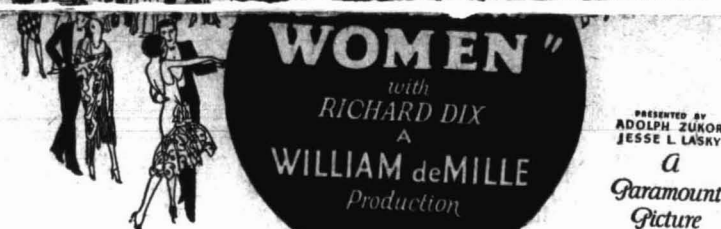
A Paramount Picture

"**MEN AND WOMEN**" with **RICHARD DIX**

NEIL HAMILTON (COURTESY OF D.W. GRIFFITH), CLAIRE ADAMS, ROBERT EDESON

Four-column Newspaper Advertisement 4A

This is LIFE!



"**MEN and WOMEN**"
with
RICHARD DIX
A
WILLIAM deMILLE
Production

PRESENTED BY
ADOLPH ZUKOR
JESSE L. LASKY
A
Paramount
Picture

SINCERE, human, dynamic, lavish, thought-compelling—"Men and Women" is William deMille's best production since "Grumpy."

From the play by David Belasco and Henry C. De Mille. Screen play by CLARA BERANGER.

THE PLATO



"**MEN AND WOMEN**"

with **RICHARD DIX**
A **WILLIAM deMILLE** Production
PRESENTED BY ADOLPH ZUKOR
JESSE L. LASKY

Two-column Supplementary Press 2AS

Ad or Program Paragraphs

A story of women and Wall Street, of dancing and paying the piper.

What makes men go the limit for their wives?

If you had to get \$30,000 in a day or lose your wife—!

For twenty years a popular stage success—now a great picture.

A tale of newlyweds and some dangers ahead.

What women do for pretty clothes.



"MEN AND WOMEN"

with **Richard Dix**
NEIL HAMILTON COURTESY OF D.W. GRIFFITH

PRESENTED BY
ADOLPH ZUKOR
JESSE L. LASKY



A LIVING, throbbing cross-section of life. From the celebrated Belasco stage success. Cast includes Claire Adams, Robert Edeson and Flora Finch. Screen play by CLARA BERANGER.

Three-column Newspaper Advertisement 34

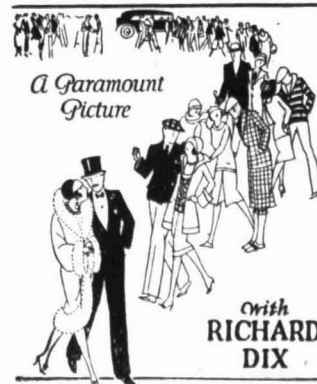


RIALTO

ADOLPH ZUKOR and JESSE L. LASKY PRESENT

"MEN AND WOMEN"

A WILLIAM deMILLE PRODUCTION



Production



PRESENTED BY
ADOLPH ZUKOR
JESSE L. LASKY

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Paramount Picture

**RICHARD
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ROBERT EDESON



"MEN AND WOMEN"

deMILLE Production

Paramount Pictures

Paragraphs

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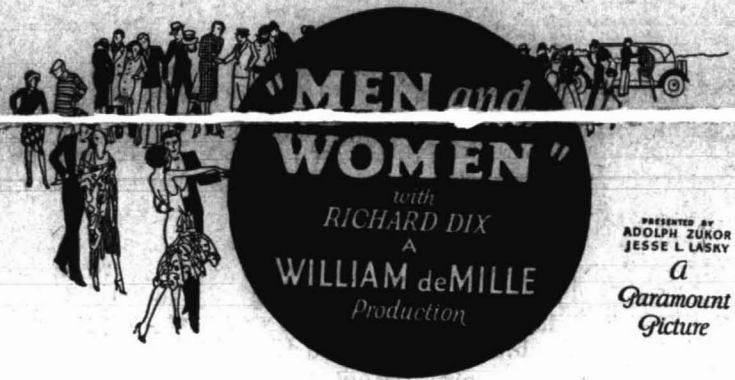
clothes.

people in New York. From the famous play by David Belasco and Henry C. De Mille. Screen play by CLARA BERANGER.

A Paramount Picture
"MEN AND WOMEN" with **RICHARD DIX**
NEIL HAMILTON (COURTESY OF D.W. GRIFFITH), CLAIRE ADAMS, ROBERT EDISON

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THE RIALTO

Two-column Supplementary Press Ad 2ASX



"MEN AND WOMEN"
Richard Dix
A **WILLIAM deMILLE** Production
Two-column Supplementary Press Ad 2AS

Ad or Program Paragraphs

- A story of women and Wall Street, of dancing and paying the piper.
- What makes men go the limit for their wives?
- If you had to get \$30,000 in a day or lose your wife—!
- For twenty years a popular stage success—now a great picture.
- A tale of newlyweds and some dangers ahead.
- What women do for pretty clothes.
- What do young married people face in New York?
- "MEN AND WOMEN"! Take a look at yourselves!

In ordering ads or production scenes mention numbers.



Richard Dix, Claire Adams and Neil Hamilton in William de Mille's Production "Men and Women" A Paramount Picture
Three-column Production Mat 3P



Richard Dix and Claire Adams in "Men and Women" A Paramount Production
Two-column Production Mat 3P

ay by David Belasco
C. De Mille. Screen
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mount Picture

with **RICHARD
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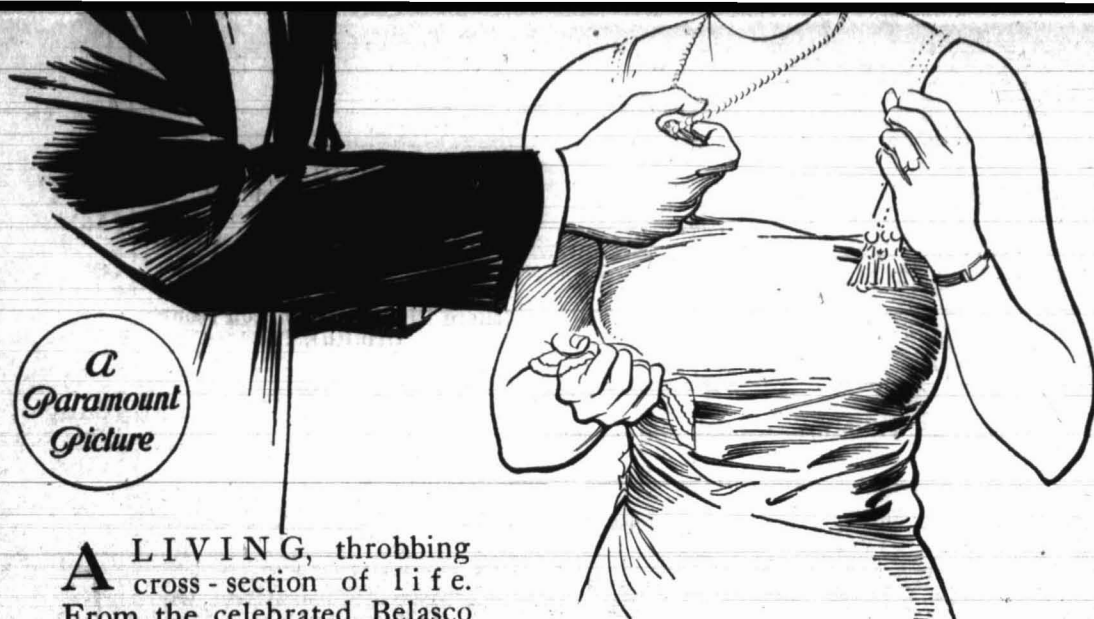
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*a
Paramount
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A LIVING, throbbing
cross-section of life.
From the celebrated Belasco
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Three-column Newspaper Advertisement 3A



MEN AND WOMEN

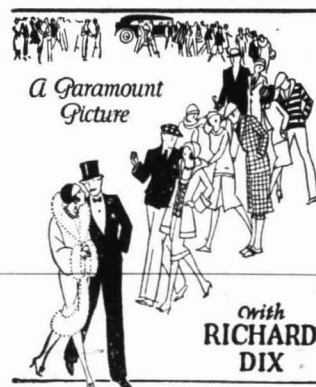
Four-Page Colored Herald
(Only \$3.00 per 1,000. Samples at exchanges.)

RIALTO

ADOLPH ZUKOR and JESSE L. LASKY PRESENT

**"MEN AND
WOMEN"**

**A WILLIAM deMILLE
PRODUCTION**



*A Paramount
Picture*

with
**RICHARD
DIX**

THE star of "The Ten
Commandments" in
a tense drama of marriage
and money. With Neil
Hamilton (courtesy of
D. W. Griffith), Claire
Adams and Robert Ede-
son.

One-column Press Ad 1A



Richard Dix and Claire Adams in William de Mille's Production
"Men and Women" A Paramount Picture

Two-column Production Mat 2P



Richard Dix in
"Men and Women"
A Paramount Picture

Production Mat 1PB



Claire Adams and Neil Hamilton
in "Men and Women"
A Paramount Picture

Production Mat 1PA



Stories and Reviews to Get the Men

"Men and Women" a Human Paramount Domestic-Drama

William DeMille Production Coming to the Rialto Theatre Features Fine Cast of Players

(Synopsis Story)

THERE is no hero, no heroine, no villain in this story—the characters are just men and women."

This title opens the new William de Mille-Paramount production, "Men and Women," which comes to the..... Theatre next.....

"But they live in New York, the city which makes all incomes too small to live on," adds the next title.

"Men and Women" is a dramatic study of a group of young people who, through weakness and mistakes, and not through the inherent wickedness of one or the other, place themselves and each other in acute situations. It is the type of drama, which Mr. de Mille handles with facility and sincerity.

The story centers around a bank cashier and his young wife. His salary is not large enough to allow her all the luxuries she craves. The cashier's assistant also loves her and, in his desire to make her happy, buys her gowns and jewelry and entertains both her and her husband. The two men are friends until the husband, fearing that the gifts of jewelry will make her dissatisfied, asks the assistant not to give his wife any more presents. The assistant frankly contends that he can give her the finery she craves, that he can make her happy and that he intends to marry her.

In his desire to retain his wife's love, the cashier takes bank bonds to speculate in the stock market. The market drops, the securities are lost and the broker ends his life. The assistant cashier is suspected of having taken the bank's valuables and the husband, by remaining silent, can send his rival to prison. His confession wins him the support of the banker and the chance to begin life anew with his wife in the South.

For "Men and Women" de Mille has assembled a fine cast of players. Richard Dix, Paramount star, is featured with Neil Hamilton, Claire Adams and Robert Edeson in the principal roles.

The picture is an adaptation by Clara Beranger of the successful stage play of the same name by David Belasco and Henry C. DeMille. Henry Stephenson, Flora Finch and others play in support.

DeMille Film Story of Money-Mad Young Folks

William de Mille's latest Paramount production, "Men and Women," which comes to the..... on....., is a fine domestic drama, laid in New York City. It has to do with a young married couple and their longing for the finer things of life—even though they be beyond their means. Near disaster is the result.

Featured in the leading roles of the production are Richard Dix, Neil Hamilton, Claire Adams and Robert Edeson. Dix is a bank cashier and Miss Adams plays his wife. She craves pretty clothes. Hamilton, in the role of Ned Seabury, is assistant to Dix in the bank. He has been gambling in Wall Street with great success. He loves Mrs. Prescott and presents her with valuable gifts, much to the displeasure of the husband.

The upshot of the whole thing is that Dix invests some bank funds in Wall Street and they are wiped out. He faces prison until the wife pleads with the men higher up that she alone is to blame. The husband stole that she might have nice things to wear and intended to pay back everything when he "cleaned up" on the market. Her plea saves him and he is given another chance.

"Men and Women" was adapted to the screen by Clara Beranger from the stage play by David Belasco and Henry C. DeMille, father of the Paramount producer-director.

REVIEWS

"Men and Women"

THE William de Mille-Paramount production, "Men and Women," which opened yesterday at the..... Theatre, is a fine domestic drama with Richard Dix, Neil Hamilton, Claire Adams and Robert Edeson featured in the leading roles.

The action takes place in New York City. Dix is cashier in a bank. Hamilton is his assistant, in love with his superior's wife, played by Miss Adams. The girl hasn't any liking for the routine of housework and has a mania for beautiful clothes and jewelry, which her husband's modest salary prevents her having. The trouble starts with the arrival of a newly-rich Aunt Kate from the West. Kate, who is homely, points out that if she can wear the finest clothes, there is no reason why Agnes, played by Miss Adams, cannot have them, too.

At the Bank Prescott (Dix) begs Ned Seabury (Hamilton) not to be so lavish with his gifts and entertainment so far as Agnes is concerned because he (Prescott) will not be able to keep the pace up.

Kirke, the broker who has been helping Seabury win big sums in Wall Street, suggests that Prescott participate in a new speculation he is engineering, saying that Prescott might use bank securities without anyone knowing about it. In danger of losing his wife, whom he sees leaning with considerable favor toward the wealthy Seabury, Prescott goes in on the broker's scheme. It falls through and he has some tall accounting to do with bank officials.

The end of the picture finds Agnes tearfully confessing to the bank president that she is entirely to blame for what her husband has done. The banker undergoes a change of heart, lets Prescott go, and he and his wife start South to begin things all over again.

Flora Finch plays the aunt in the picture, and Henry Stephenson is cast in the role of the broker. Robert Edeson plays the bank president.

"Men and Women" is an adaptation by Clara Beranger of the stage play of the same name by David Belasco and Henry C. DeMille.

(Review No. 2)

"Men and Women," a William de Mille production for Paramount, adapted for the screen by Clara Beranger from the stage hit by that name by David Belasco and Henry C. DeMille, is the feature at the..... Theatre this week. Richard Dix, Neil Hamilton, Claire Adams and Robert Edeson have the leading roles.

It all starts when Agnes Prescott decides she'd rather go "window shopping" for beautiful gowns than eat—window shopping because that's as far as her husband's salary as a bank cashier will permit her to go.

While the girl is on Fifth Ave., admiring the beautiful gowns in a shop window, Ned Seabury, her husband's assistant at the bank, happens along. He has been gambling with considerable success in Wall Street and suggests they enter the modiste shop. Finally the girl consents. She is entranced with the gorgeous creations which greet her eyes, but

Typical de Mille All-Star Cast in "Men and Women"

Richard Dix Heads Line-Up of Popular Players in Paramount Film

RICHARD Dix, Neil Hamilton, loaned to Paramount by D. W. Griffith; Claire Adams and Robert Edeson are featured in William de Mille's latest production for Paramount, "Men and Women," coming to the..... Theatre for a.... days' run on.....

"Men and Women" is an adaptation by Clara Beranger of the successful stage play by David Belasco and Henry C. DeMille. In the picture Dix has the role of a young bank cashier, who borrows his company's securities to make a "clean up" in Wall Street. After "Manhattan" and "Too Many Kisses" Dix is one of the most popular stars of the screen.

Hamilton, another most popular leading man, plays Dix's assistant in the production. He is in love with his superior's wife, played by Claire Adams, and doesn't put himself out at all to keep it a secret.

Miss Adams, who made her debut in Paramount pictures in "The Fast Set," also a William de Mille production, is well cast as Agnes Prescott, the luxury-loving young wife of the cashier. It is her longing for the luxuries of life that leads her husband to borrow bank securities and get himself into a bad scrape.

Edeson, seen in "The Golden Bed," the William de Mille film, "Locked Doors," and others, is cast as the banker in "Men and Women." Henry Stephenson has the role of a broker, who lets Dix in on a "sure thing" on the market, only to go bankrupt himself when the deal falls flat. Flora Finch, of John Bunny Comedies fame, has the part of Miss Adams' newly-rich aunt from the West. She starts no end of trouble in the Preston household when she arrives and tells Mrs. Preston that she should have married someone with a little more business ability than the plodding Will. Agnes (Miss Adams) begins thinking that perhaps this is true and—but that's for the picture to tell.

Handcuffs Hand Dix a Scare Making Picture

A pair of handcuffs caused Richard Dix no little discomfort during the filming of his latest Paramount picture, "Men and Women," a William de Mille production, in which

he has a featured role along with Neil Hamilton, Claire Adams and Robert Edeson.

In a dramatic scene in the production, which was adapted for the screen by Clara Beranger from the stage play by David Belasco and Henry C. DeMille, father of the Paramount producer, Dix silently confesses to the theft of some bank securities by slipping a pair of handcuffs over his wrists.

This was all right enough but when the scene was finished and the Paramount star wanted to go to his dressing room, the man with the key to the handcuffs couldn't be found. So Dix left the set with his hands shackled and stretched out on a couch waiting for the Houdini who was to release him.

"I never had so many horrible thoughts of starving to death as I did in the few minutes the 'props' couldn't be found," said the star.

Latest Fifth Ave. Styles Seen in "Men and Women"

The latest Fifth Avenue modes were filmed by William de Mille in his production of "Men and Women," which he produced in New York for Paramount because he wanted the real thing.

Not only the actual gowns that

Flora Finch Has Comedy Role in "Men and Women"

FLORA FINCH finally got her wish! The famous comedienne, who was starred with the late John Bunny a decade or more ago, has always harbored a secret wish to play in a William de Mille production.

She got it when Mr. de Mille was selecting the cast for his production of "Men and Women." The part is that of Kate, a newly rich aunt from Kansas, who goes to New York to look over the town and then buy it. It called for the most fashionable clothes of flapper tendencies ever worn by an elderly woman, and the combination of Flora Finch and the latest modes is, according to predictions, one of the best comedy bits of recent production.

"Men and Women" is an adaptation by Clara Beranger of the stage hit written by the father of the Paramount producer, David Belasco, and Henry C. de Mille.

Richard Dix, Claire Adams, Neil Hamilton and Robert Edeson are featured in the production, which comes to the..... Theatre on..... next.....

CROSS WORD



NTAL

2. B

4. Part of the

9. E

26. Trimmed

11. A p.

30. Remain

12. Exclan

32. Close

13. Hum

34. Ventilate

15. Conj

35. One (Scot.)

16. Thigh

37. Before

17. God of

38. Of the matter

19. An insect

39. Savage

20. Work roo

41. A river (dial)

23. Bone

42. Famous motion picture director

MEN AND

Two-column Press Ad

TWO-COLUMN cross word

similar to the one on "T here—are available on each of Pictures. Mats 10 cents each.

One-column mats of the solve change upon request.

You can also secure books of 40 puzzles at 8c per book.

Crash in on the cross word

Shorts for Yo

at the Men and Women of Your Town



Flora Finch Has Comedy Role in "Men and Women"

FLORA FINCH finally got her wish! The famous comedienne, who was starred with the late John Bunny a decade or more ago, has always harbored a secret wish to play in a William de Mille production. She got it when Mr. de Mille was selecting the cast for his production of "Men and Women." The part is that of Kate, a newly rich aunt from Kansas, who goes to New York to look over the town and then buy it. It called for the most fashionable clothes of flapper tendencies ever worn by an elderly woman, and the combination of Flora Finch and the latest modes is, according to predictions, one of the best comedy bits of recent production. "Men and Women" is an adaptation by Clara Beranger of the stage hit written by the father of the Paramount producer, David Belasco, and Henry C. de Mille. Richard Dix, Claire Adams, Neil Hamilton and Robert Edeson are featured in the production, which comes to the Theatre on next.

"Men and Women", de Mille Picture, Laid in New York

THE new William de Mille production for Paramount, "Men and Women," adapted for the screen by Clara Beranger from the stage success by that name by David Belasco and Henry C. DeMille, will be shown on.....at the..... Theatre. Richard Dix, Neil Hamilton, Claire Adams and Robert Edeson are featured in the cast. Hamilton plays an assistant bank cashier (Dix is the cashier), who plunges in Wall Street and cleans up a neat sum. His broker gets Dix interested in a deal, and the cashier uses some bank securities to put the thing over. It is a bust, however, the bonds are lost, and the cashier is branded as a thief—all because his wife wanted beautiful things to wear and he couldn't afford them on his salary. It's a great situation developed in this production, one of Paramount's Second Famous Forty. Everything is straightened out satisfactorily in the end. Henry Stephenson, Flora Finch and others play in support of the featured players.

New de Mille-Paramount Film Coming to the Rialto

"Men and Women," Featuring Richard Dix, Neil Hamilton and Others, Due Here Soon

(Synopsis Story)

MEN and Women," adapted for the screen by Clara Beranger from David Belasco and Henry C. DeMille's stage hit by that name, is the new William de Mille production for Paramount which opens.....at the..... Theatre. Richard Dix, Neil Hamilton, Claire Adams and Robert Edeson are featured in the leading roles of the production. The story is laid in New York and centers around three young people who live the lives of the average American in a big city.

SPECIALS Dix's Ups and Downs

MY earliest ambition was to become a doctor," says Richard Dix, "so I studied architecture and got a job as a bank clerk." This was but one of the contradictory experiences of the popular Paramount star. While a student in St. Paul, Minn., he was turned down by the dramatic club because he couldn't act, and he might have become one of the financial giants of the world if the banker hadn't caught him with a copy of "Hamlet" tucked away in his ledger during working hours. Having lost his bank position and recalling that the school director had told him he had no dramatic instinct, Richard went on the stage. He was soon a leading man with the Morosco stock company in Los Angeles. But all this success did not satisfy him. While still at school he had been one of the leading singers in the glee club, and, always having loved to burst into song, he took lessons and began planning a concert and operetta career. "Which led me right into the silent drama," explained Richard. Recently he was promoted to stardom by Paramount, a place won by hard work. He holds the record for the shortest and fewest vacations between pictures and often finds himself starting a new one before the previous one is finished. The star's latest appearance is in William de Mille's production, "Men and Women," Clara Beranger's screen play from the famous stage success by David Belasco and Henry C. DeMille. He is featured with Neil Hamilton, loaned for this Paramount picture through the courtesy of D. W. Griffith; Claire Adams and Robert Edeson. Henry Stephenson, Flora Finch and others appear in the supporting cast of the production, coming to the

Dix plays Will Prescott, a bank cashier, Miss Adams is his wife, and Hamilton is cast as Prescott's assistant, Ned Seabury, while Edeson has the role of Israel Cohen, president of the bank.

Prescott's salary at the bank is a modest one—he has a nice apartment to live in and can buy his wife fairly good clothes. But the girl doesn't like the routine of house work—the daily washing of dishes and pushing the carpet sweeper.

Ned Seabury likes the young woman and is very friendly with her husband. The arrival of Kate, a rich aunt from the West, plants the first seed of discontent in Agnes' soul. Kate, who is homely, points out that if she can wear the finest clothes, there is no reason why Mrs. Prescott cannot have them, too. The aunt thinks there is something wrong with Will inasmuch as he works in Wall Street and hasn't made a wad of money.

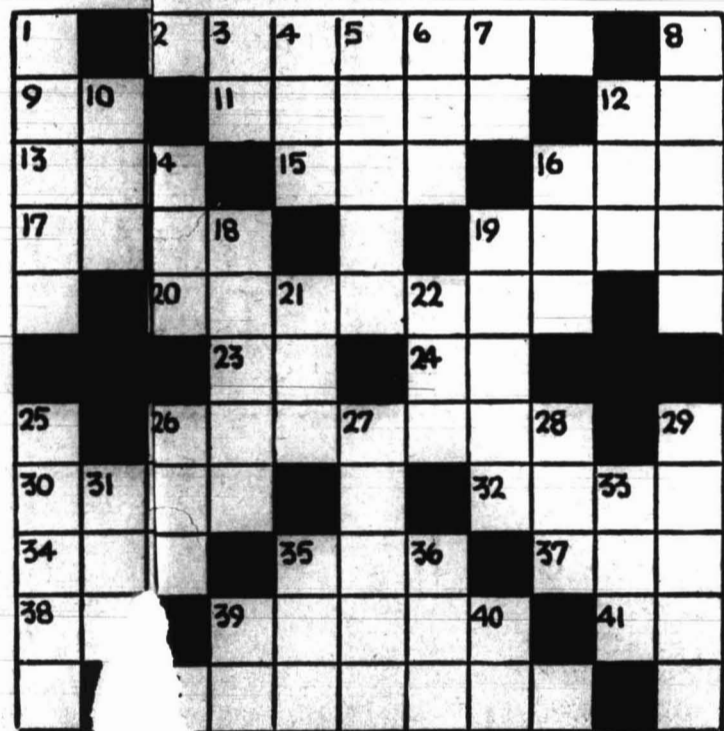
Seabury, in his attentions to Agnes, showers her with valuable gifts. The husband asks him to "let up" a bit because he (Dix) will not be able to keep up the pace. The aunt tells him he had better, and that's what starts things.

Prescott, to be able to give his wife everything she longs for, borrows bank securities to invest in a "sure thing" in Wall Street. Things go wrong and he's hauled up on the carpet with the assistant cashier to explain matters.

Things so develop that by keeping his mouth shut Prescott can shift all the blame on Seabury but he determines to take all that's coming to him when the wife appears and tearfully untangles matters to the satisfaction of all concerned.

Flora Finch, the late John Bunny's leading woman; Henry Stephenson and other big names appear in the supporting cast.

CROSS WORD PUZZLES—



HORIZONTAL

VERTICAL

- | | | | |
|---------------|------------------------------------|---------------------------------|-------------------------------------|
| 2. B. | 4. Part of the verb "to all" | 1. Mentions | 22. Suffix (used with proper names) |
| 9. E | 26. Trimmed | 4. Meadow | 25. Extinct rulers |
| 11. A p. | 30. Remain | 5. Covered the inner surface | 26. Equality |
| 12. Exclan | 32. Close | 6. Middle Western State (abbr.) | 27. Boredom |
| 13. Hum | 34. Ventilate | 7. Near | 28. River in Scotland |
| 15. Conjun | 35. One (Scot.) | 8. Joyful | 29. Large |
| 16. Thigh | 37. Before | 10. Possessive pronoun | 31. Fasten |
| 17. God of | 38. Of the matter | 12. A pronoun | 33. 100 square meters |
| 19. An insect | 39. Savage | 14. Numbers (abbr.) | 35. A limb |
| 20. Work room | 41. A river (dial) | 16. Owns | 36. Elongated fish |
| 23. Bone | 42. Famous motion picture director | 18. Tale | 39. Civil engineer (abbr.) |
| | | 19. Adult females | 40. Lord Lieutenant (abbr.) |
| | | 21. Employ | |

MEN AND WOMEN

Two-column Press Advertisement 2AX

TWO-COLUMN cross word puzzle newspaper mats—similar to the one on "Men and Women" illustrated here—are available on each of the "Second Famous Forty" Pictures. Mats 10 cents each. One-column mats of the solutions may be had at your exchange upon request. You can also secure books containing the complete set of 40 puzzles at 8c per book. Crash in on the cross word craze and cash in!

Getting Into the Movies Mostly Luck, Says Dix

"It's mostly luck," says Richard Dix, "luck in getting good parts in good stories, in having good directors and in pleasing the public. If I had relied solely upon hard work to get me any place in pictures I'm afraid I'd probably be an 'extra.'" The Paramount star was asked to explain his own success after years of work on the stage and screen if it were merely a matter of luck. "Ha! Ha! That's funny," was his only response. "I have great faith in the young people of America," said Dix, growing serious for a moment. "I am convinced that about ninety out of every hundred I might pick up on Broadway or in the shops could make progress in pictures if they had the opportunity. The thing which is keeping them in their present jobs is the fact that they haven't had the luck of getting the chance." Dix is featured in William de Mille's production, "Men and Women," with Neil Hamilton, Claire Adams and Robert Edeson. The screen play was written by Clara Beranger from one of the three most successful dramas written by Henry C. de Mille, father of the Paramount producer, and David Belasco, and

Dix and Neil Hamilton Bankers in New Picture

It was a cinch for Richard Dix and Neil Hamilton—they fell right into their characters in the new William de Mille-Paramount production, "Men and Women," due at the Theatre. Dix is a bank cashier in the picture and Hamilton is his assistant. "My first job was in a bank," said Dix. "One of my first was selling bonds," added Hamilton. The action of "Men and Women," adapted for the screen by Clara Beranger, pivots on the discovery of the loss of some bonds from the bank vaults. Hamilton is blamed but Dix is the guilty party. Hamilton, in the production, tries to win Dix's wife away from him by showering her with jewelry and beautiful gowns. Claire Adams has the role of the wife and Robert Edeson is president of the bank. All are featured in the picture.

Closes Today

Shorts for Your Program

men," an adaptation of the play by

Clara Beranger wrote the screen play from the Henry C. DeMille—David Belasco stage success of the same name. Flora Finch, Henry Stephenson and others play in support.



William de Mille's Production, 'PARAMOUNT PAPER THAT

"If It's Worth Running, It's Worth



SET OF EIGHT COLORED LOBBY CARDS

Price List for Advertising Material

All these advertising aids can be secured from your Exchange. Send list of what you want, with check or money order.

NOTE:—Owing to duty, additional transportation charges, etc., the prices quoted below do not apply to Canada. Get Canadian Price List from your Exchange.

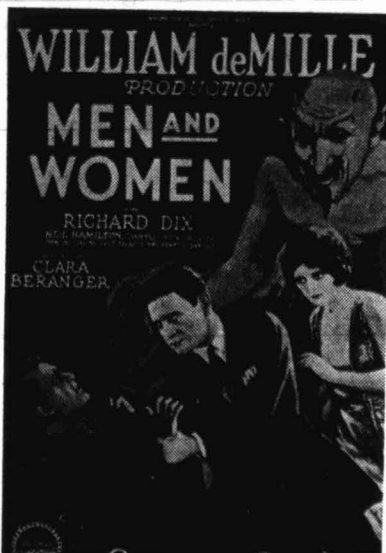
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Three Sheet (3A and 3B).....	.45	Supplementary (Two Column) (Adv. Only) ..	.10
Six Sheet (6A).....	.75	Three Column15
Twenty-four Sheet (24A).....	2.40	Four Column (Adv. Only).....	.25
PHOTOS FOR YOUR LOBBY		FOR GENERAL EXPLOITATION	
22 x 28 (Colored).....	.40	GILT-EDGED FRAMES, (Size 17 x 43 in.)....	1.50
11 x 14 Set of Eight (Colored).....	.60	Insert Cards (14 x 36 in. to fit above).....	.25
		22 x 28 Gilt Frames.....	1.50
		Harolds, per thousand.....	2.00
For Newspaper Ads ADVERTISING CUTS		Cross Word Puzzle Books.....	.08
One Column35	Window Card07
Two Column65	Announcement Slide15
Supplementary (Two Column).....	.25	Publicity Photos, Each.....	.10
MATS, ADVERTISING, PRODUCTION, ETC.		Trailers—National Screen Service	
One Column	\$.05	126 W. 46th St., New York City	
		845 So. Wabash Ave., Chicago, Ill.	
		917 So. Olive St., Los Angeles, Cal.	

Press Books and Music Cues are gratis.

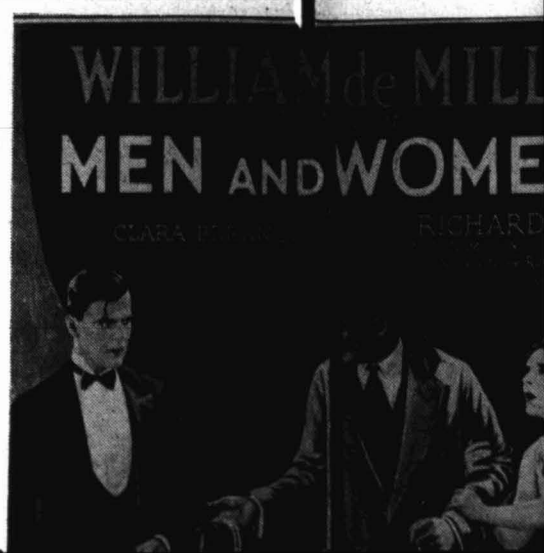
COLORED LOBBY CARD

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A book of 200 per cross word puzzles, each based on a "Second Famous Forty-four picture. Unlimited exploitation possibilities. Only 8 per book. Samples at your exchange. Two-column newspaper mats of each puzzle are also available.

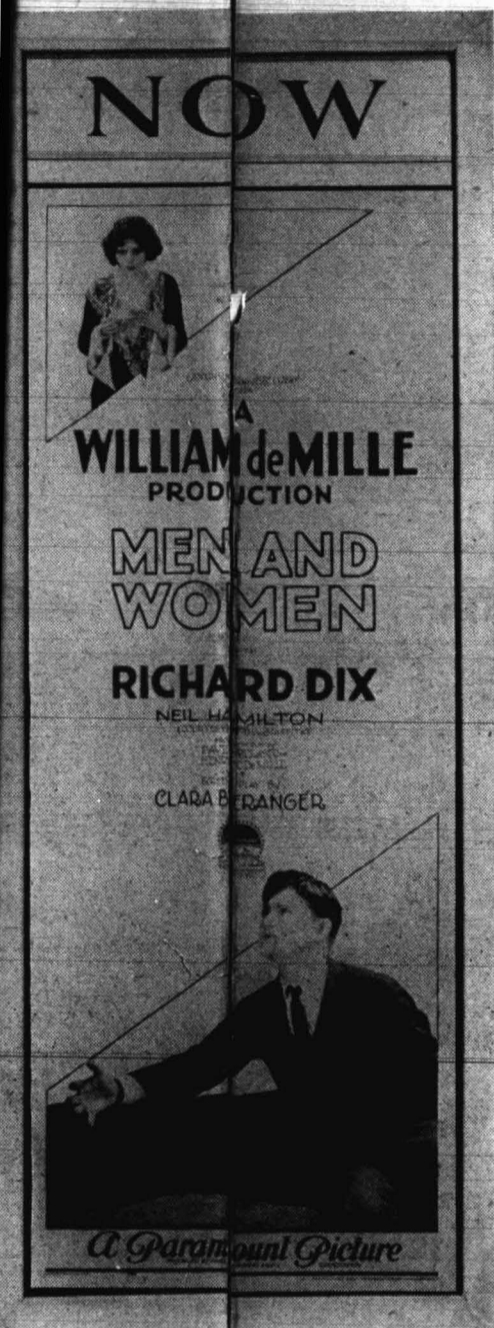


Don't keep the pictures you run a secret. There's cash in the flash of peppy Paramount paper!

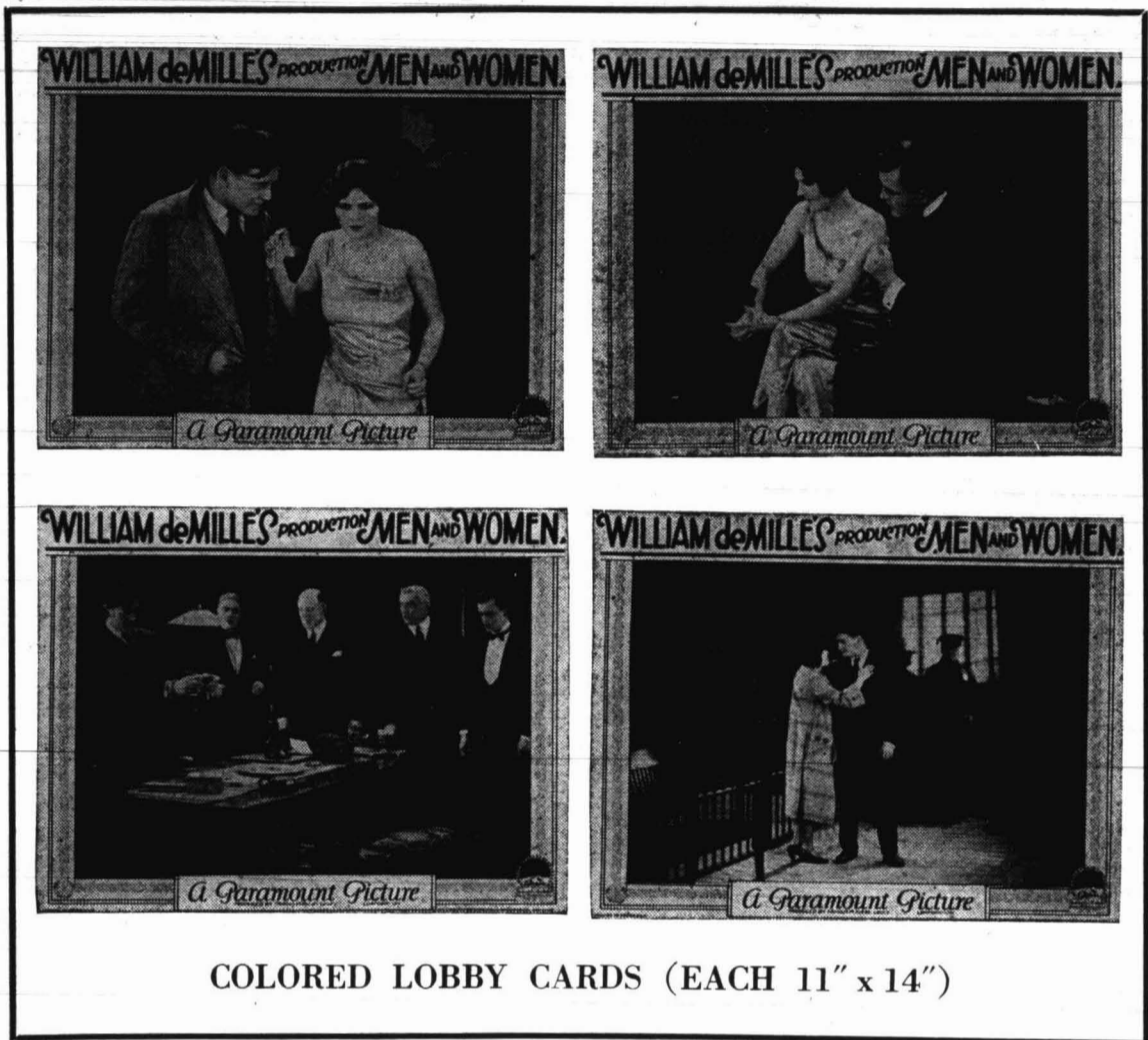


Production, "Men and Women" ER THAT PACKS THE PUNCH

h Running, It's Worth Advertising"



COLORED ART CARD



COLORED LOBBY CARDS (EACH 11" x 14")

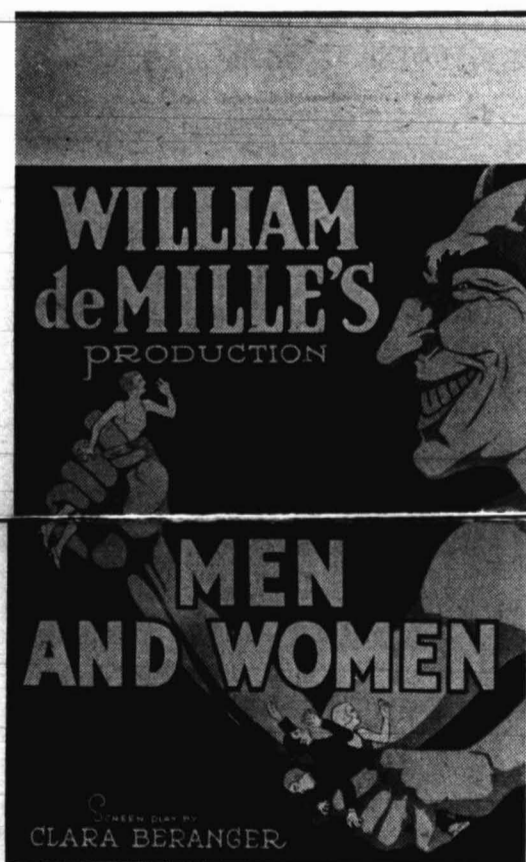
WINDOW CARD

On the left is a reproduction of the window card on "Men and Women."

The original is a beauty—strikingly colored and a positive eye-catcher.

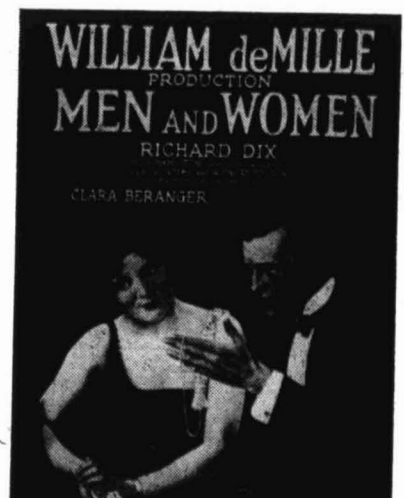
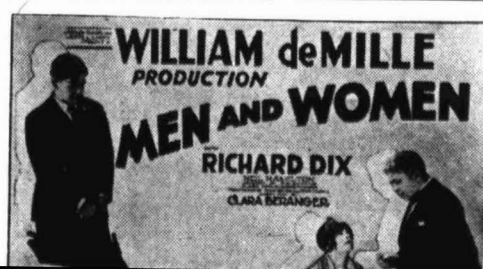
At 7c apiece, you'll surely want a lot of them to distribute in your local stores.

Your exchange has samples.

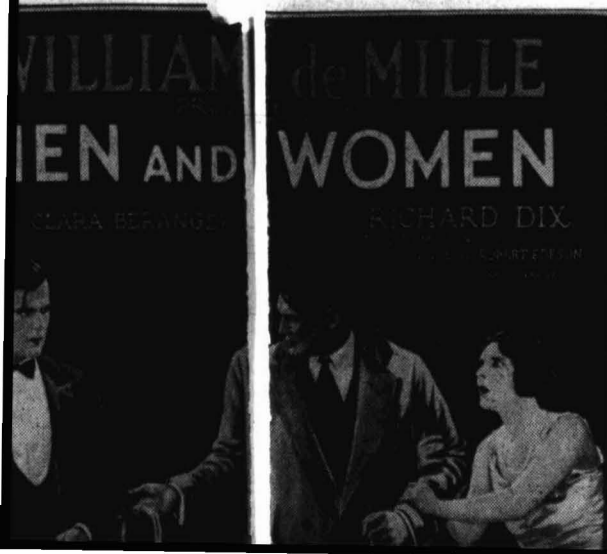


Window Card

Put the picture over the top by putting posters over the town. Here are real business-getters!



CROSSWORD PUZZLES
 A book of 200 puzzles, each based on a "Second Famous Forty-...". Unlimited possibilities. Only 8c per book. Samples at your exchange. Two-column newspaper mats of each puzzle are also available.





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One Sheet (1A and 1B)	.15	Supplementary (Two Column) (Adv. Only)	.10
Three Sheet (3A and 3B)	.45	Three Column	.15
Six Sheet (6A)	.75	Four Column (Adv. Only)	.25
Twenty-four Sheet (24A)	2.40	FOR GENERAL EXPLOITATION	
PHOTOS FOR YOUR LOBBY		GILT-EDGED FRAMES, (Size 17 x 43 in.)	1.50
22 x 28 (Colored)	.40	Insert Cards (14 x 36 in. to fit above)	.25
11 x 14 (set of eight) (Colored)	.30	22 x 28 Gilt Frames	1.50
		Heralds per thousand	2.00
For Newspaper Ads ADVERTISING CUTS		Cross Word Puzzle Books	.08
One Column	.35	Window Card	.07
Two Column	.65	Announcement Slide	.15
Supplementary (Two Column)	.25	Publicity Photos, Each	.10
MATS, ADVERTISING, PRODUCTION, ETC.		Trailers—National Screen Service	
One Column	.05	126 W. 46th St., New York City	
		545 So. Wabash Ave., Chicago, Ill.	
		917 So. Olive St., Los Angeles, Cal.	

Press Books and Music Cues are gratis.

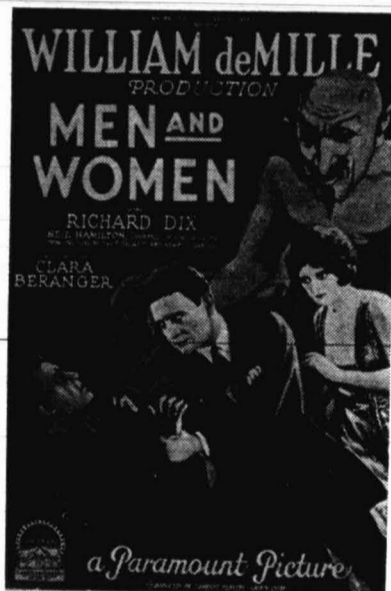
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A book of puzzles, each featuring a famous actor or actress. Unlimited possibilities. Only one per book. Sample at your exchange. Two-column newspaper mats of each puzzle are also available.

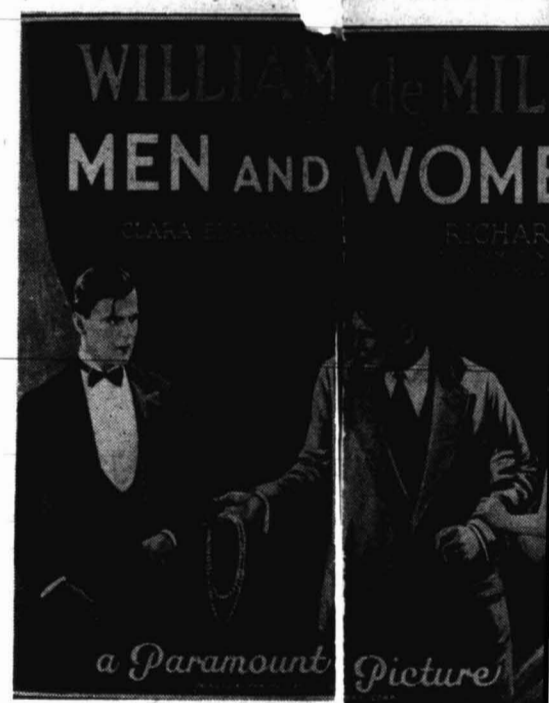


One Sheet Poster 1A

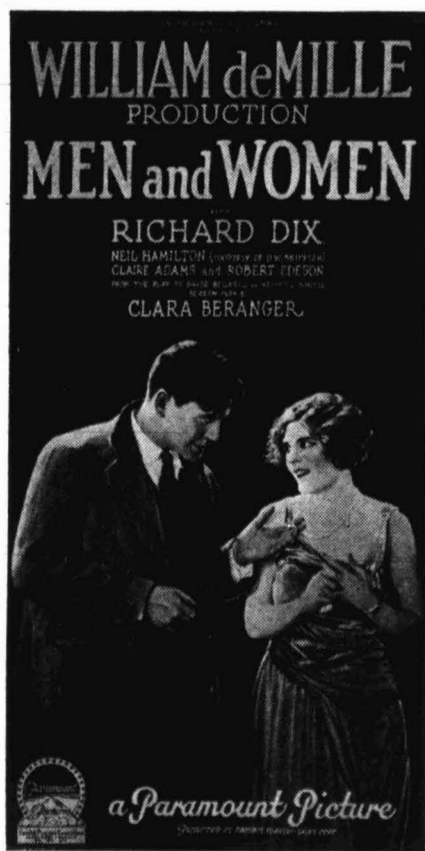
Don't keep the pictures you run a secret. There's cash in the flash of peppy Paramount paper!



Colored Lobby Card (22" x 28")



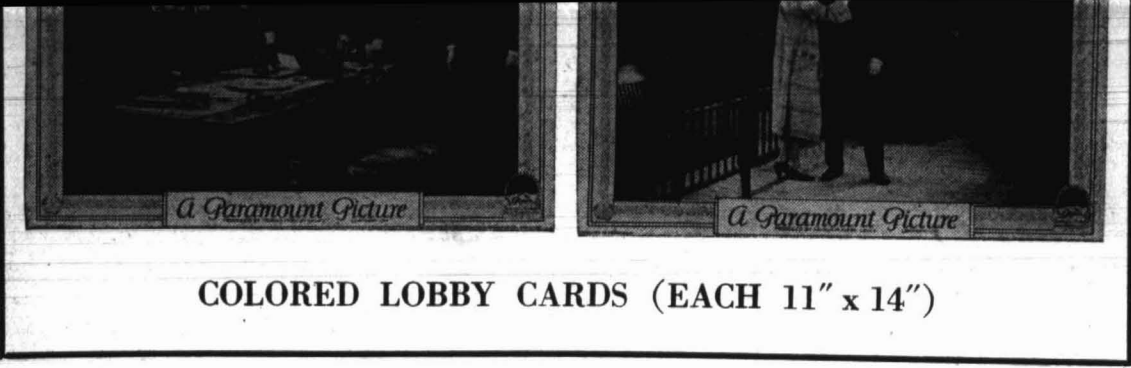
Six Sheet Poster 6A



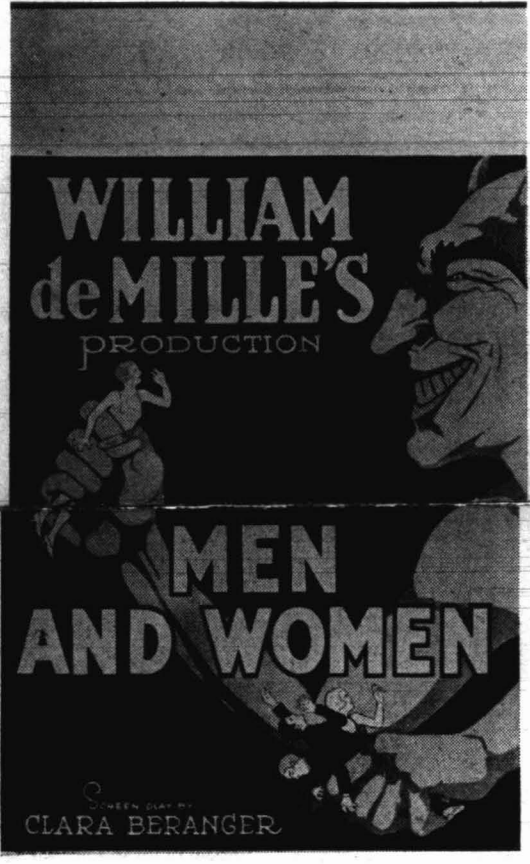
Three Sheet Poster 3A



Twenty-four Sheet Poster 24A



COLORED LOBBY CARDS (EACH 11" x 14")



WINDOW CARD

On the left is a reproduction of the window card on "Men and Women."

The original is a beauty—strikingly colored and a positive eye-catcher.

At 7c apiece, you'll surely want a lot of them to distribute in your local stores.

Your exchange has samples.

COLORED PUZZLE BOOKS
CROSSWORD BOOKS

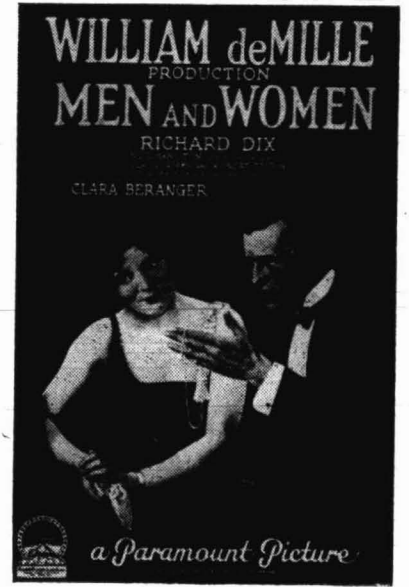
A book of 100 crossword puzzles, each based on a "Second Famous Forty" picture. Unlimited exploitation possibilities. Only 8c per book. Samples at your exchange. Two-column newspaper mats of each puzzle are also available.

Window Card

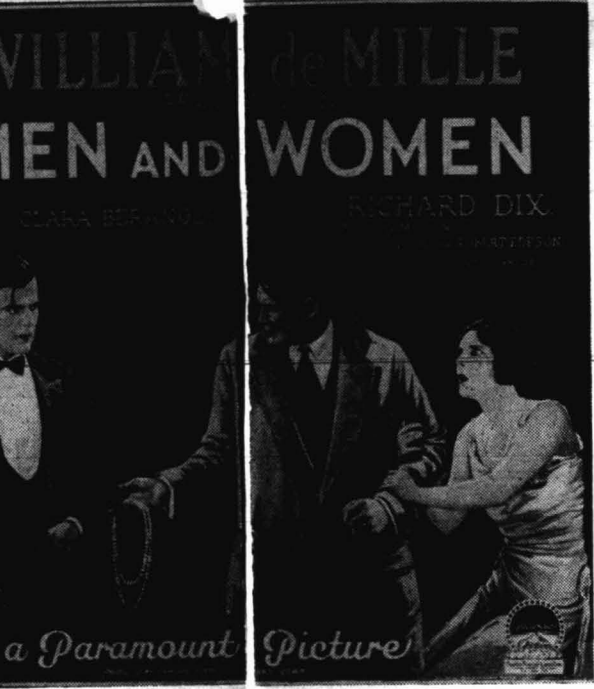
Put the picture over the top by putting posters over the town. Here are real business-getters!



Announcement Slide



One Sheet Poster 1B



Six Sheet Poster 6A



Twenty-four Sheet Poster 24A



Three Sheet Poster 3B

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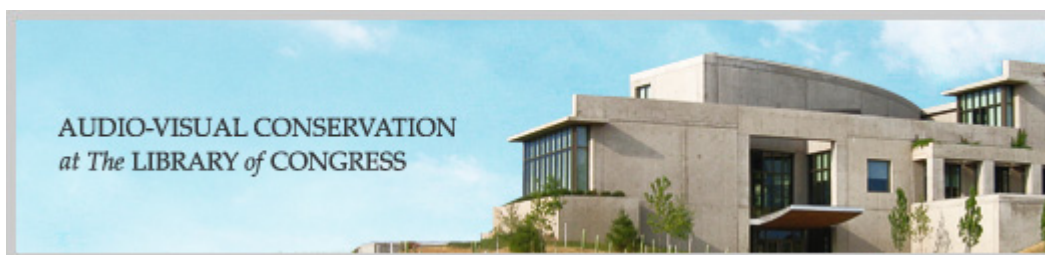
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